CHRISTIE LAKE KIDS

2026 *Four Seasons Soirée*

Sponsorship **Opportunities**

November 12, 2026

Ashbury College

PRESENTED BY:

RBC®

The Four Seasons Soirée Returns

The Christie Lake Kids' Four Seasons Soirée, presented by RBC, returns for its second year on **November 12, 2026 at Ashbury College!** Building on the success of last year, this year's Soirée will once again highlight the power of community investment in supporting meaningful, year-round opportunities for children.

With more than 14 years of generous support for our marquee event, this evening reflects the strength of a community that believes in creating opportunities for kids to grow, explore, and thrive.

Funds raised through the Soirée directly support our STAR City programs, helping provide high-quality experiences that build skills, confidence, and connection for children and youth in Ottawa.

The Four Seasons Soirée, presented by RBC, invites guests to experience that impact firsthand. Designed as an all-nclusive immersive evening, the event unfolds across four distinct seasonal spaces—each offering its own atmosphere, flavours, and opportunities to connect.

Join us for an evening that brings people together and helps make a lasting difference.

About Us

Christie Lake Kids is a local charity dedicated to supporting children and youth from low-income households by providing year-round recreational and leadership programs at no cost, with barriers to participation removed.

Our STAR City programs take place after-school and on weekends in high-priority neighborhoods across Ottawa, offering activities such as art, basketball, aikido, and leadership training. These programs give vulnerable children and youth opportunities to build confidence, develop new skills, and connect with their community, opportunities they might not otherwise have.

Our flagship summer camp, established in 1922, welcomes children and youth to our 88-acre property just outside Perth. Here, campers experience the outdoors, the magic of a campfire, and lifelong memories—all in a safe, supportive environment.

With the support of donors, sponsors, and community partners, Christie Lake Kids creates experiences that empower children to grow, explore, and thrive all year long.

SPONSORSHIP Opportunities

All sponsorship levels receive corresponding benefits including brand acknowledgement and logo visibility on website, social media, signage and/or program, complimentary tickets, and digital marketing opportunities.

PRESENTING SPONSOR - $15,000

Exclusive title and venue recognition, naming rights and speaking opportunity. Includes ten tickets to the event.

YEAR-ROUND CHAMPION - $10,000

Exclusive recognition as a premier sponsor of event-wide features such as décor, food, or live music, with prominent branding on event materials and on-site signage. Includes ten tickets to the event.

SEASON PATRON - $7,500

Exclusive naming rights to an entire season with premier recognition across event materials and on-site signage. Includes ten tickets to the event.

SNOW ANGEL - $5,500

Naming rights to a **major feature of the event**, such as the photobooth, silent auction, swag, or emcee. Includes ten tickets to the event.

HARVEST HERO - $4,500

Recognition as the sponsor of a **signature dish** in the Seasonal Lounge of your choice, including prominent signage acknowledging your support. Includes eight tickets to the event.

SOLSTICE STAR - $3,500

Recognition as the sponsor of a **featured drink or dessert** in the Seasonal Lounge of your choice, including prominent signage acknowledging your support. Includes eight tickets to the event.

CUSTOM SPONSORSHIP PACKAGES

We'd be happy to work with you to create a custom sponsorship tier tailored to your needs. Contact us to explore personalized options.

Other Ways to Participate

Corporate Group Package - $2,500

- Eight event tickets.
- Recognition in the program and at the event as a Corporate Supporter.
- A tax receipt for $1,000 of the ticket price will be issued.

Individual Tickets - $250 each

- Includes full access to event programming, food, entertainment, and experiences.
- A tax receipt for $150 of the ticket price will be issued.

Gift-In-Kind

- Donate an item or service to our auction, and we will showcase your name and logo on the bid sheet. For live auction items, you will also receive verbal recognition during the event.

Friend of the Soirée - Open Donation

- For individuals or organizations who want to contribute without attending. You will receive a tax receipt for the full donation amount.

Building Community

Sponsorship of the **2026 Four Seasons Soirée** is an opportunity to strengthen our community while supporting Christie Lake Kids' STAR City programs. Together, we can create safe, inclusive, and engaging spaces where children can build skills, confidence, creativity, and connection year-round.

We value partnerships rooted in shared purpose and lasting impact. Flexible sponsorship opportunities are available and can be tailored to align with your organization's goals and community priorities.

Interested in sponsoring the 2026 Four Seasons Soirée? Complete the sponsorship form online or contact us to start a conversation about how your support can help provide free recreation programs for kids in need.

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