

12th Annual Parliamentary Basketball Tournament



CHRISTIE
LAKE KIDS

Wednesday, April 22, 2026
Lisgar Collegiate Institute



Sponsorship Opportunities

ABOUT CHRISTIE LAKE KIDS

Christie Lake Kids is a local charity that supports children and youth from low-income households. We deliver cost-free recreational and leadership programs year-round, with barriers to participation removed.

We serve children and youth from 6-18 years old; many remain in our programs year after year, creating long term connections and a sense of community. High staff/volunteer-to-participant ratios in all programs ensure that physical, social and emotional skills are taught in safe, inclusive environments.

STAR City Programs (Skills Through Arts and Recreation) take place after school and weekends at community spaces in high priority neighbourhoods in Ottawa. Programs include art, basketball, STEM, Aikido, leadership training and so much more, giving vulnerable children and youth opportunities that they otherwise would not have.

Our flagship summer camp was established in 1922, bringing children and youth to our beautiful 88-acre property just outside of Perth to experience the beauty of the outdoors, the magic of a campfire, and create memories to last a lifetime.

Thank you for joining us at the 12th annual Parliamentary Basketball Tournament! Together we can **BUILD SKILLS AND EMPOWER LIVES!**

OUR MISSION is to support children and youth from low-income households by providing programs that develop physical, social and emotional skills.



OUR VISION is that all children and youth have fair and equitable opportunity to thrive.



ABOUT THE TOURNAMENT

The Parliamentary Basketball Tournament began in 2013, when Conservative staffers Daniel Bezalel Richardsen and Shiv Raj turned their weekly pick-up games with MPs and staff into a charity tournament involving participants from across party lines.

This year's event will take place on the evening of **Wednesday, April 22, 2026, at Lisgar Collegiate Institute**. Participants include representatives from major federal political parties, members of the Parliamentary Press Gallery, tournament sponsors and their teams, and players from Christie Lake Kids' senior basketball program. The evening also features a halftime free-throw competition highlighting Christie Lake Kids participants.

Now in its 12th year, the Parliamentary Basketball Tournament provides sponsors with the opportunity to support a well-established event that brings together leaders from government, media, and the private sector. Sponsor contributions directly support Christie Lake Kids programs, while offering brand visibility, opportunities for connection, and team participation in a community-focused setting.

This sponsorship package outlines opportunities to support the tournament while gaining brand visibility and engaging your team in a meaningful community event.

CONTACT INFORMATION

Natalie Benson

Director of Fundraising and Communications



nbenson@christielakekids.com



Office: 613-742-6922 x226

Reza Mashkoori

Manager, Corporate Sponsorship



rmashkoori@christielakekids.com



Office: 613-742-6922 x223



SPONSORSHIP OPPORTUNITIES

All sponsors receive recognition on the event website, Christie Lake Kids social media channels, and in the Christie Lake Kids Annual Report.

SPONSORSHIP LEVEL	INVESTMENT	DISTINCT BENEFITS
Presenting Sponsor	\$10,000	<ul style="list-style-type: none"> • Exclusive “Presented by” designation • Prominent logo across all event materials • Verbal recognition during opening, halftime and closing
Jump Ball Sponsor	\$5,000	<ul style="list-style-type: none"> • Recognition as Game Opening Sponsor • Opportunity to speak at Opening Remarks • Materials display at event
Half Time Hero Sponsor	\$5,000	<ul style="list-style-type: none"> • Recognition as Half-Time Sponsor • Opportunity to speak at Half-Time Remarks • Corporate materials display at event
Pre-Tournament Reception Sponsor	\$2,500	<ul style="list-style-type: none"> • Recognition at Reception • Opportunity to speak at Reception • Corporate materials display at event
Victory Sponsor	\$2,500	<ul style="list-style-type: none"> • Logo at Winner’s Podium and in victory photos • Corporate materials display at event
Free Throw Sponsor	\$2,500	<ul style="list-style-type: none"> • Logo at Half Court and on Free Throw passes • First free throw opportunity
Refreshment Sponsor	\$1,500	<ul style="list-style-type: none"> • Logo at Refreshment Table • Corporate materials display at event
Court Sponsor	\$1,500	<ul style="list-style-type: none"> • Logo at designated court
Basket Sponsor	\$500	<ul style="list-style-type: none"> • Logo on backboard of designated Basket



BASKETBALL TOURNAMENT SPONSORSHIP RESPONSE FORM

Interested in supporting the **2026 Parliamentary Basketball Tournament**? Complete the [sponsorship form online](#), or fill out the form below and email it to ysquires@christielakekids.com.

Company Name (as you would like to be listed)

Contact Name/Position

Address

City

Province

Postal Code

Telephone

Email address

Yes, we'd like to participate in the 2026 Parliamentary Basketball Tournament as a:

<input type="checkbox"/> Presenting Sponsor	\$10,000	<input type="checkbox"/> Pre-Tournament Reception Sponsor	\$2,500
<input type="checkbox"/> Jump Ball Sponsor	\$5,000	<input type="checkbox"/> Free Throw Competition Sponsor	\$2,500
<input type="checkbox"/> Half Time Hero Sponsor	\$5,000	<input type="checkbox"/> Refreshment Sponsor	\$1,500
<input type="checkbox"/> Victory Sponsor	\$2,500	<input type="checkbox"/> Court Sponsor	\$1,500
<input type="checkbox"/> Basket Sponsor	\$500		

Payment Method:

Cheque Enclosed

Please send an invoice to:

Credit Card Visa MasterCard

Cardholder

Signature _____ Date _____

