



# 30th Annual Enbridge Canoe for Kids **Sponsorship Opportunities**



**Saturday, June 6, 2026**

**Mooney's Bay Beach**

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**Christie Lake Kids is a local charity supporting children and youth from low-income households. We deliver year-round recreational and leadership programs at no-cost and with barriers to participation removed.**

WE serve children and youth from 6-18 years old; many remain in our programs year after year, creating long-term connections and a sense of community.

STAR (Skills Through Arts and Recreation) programs take place in community spaces in Ottawa's high priority neighbourhoods in the after-school hours. We offer programming like art, sports, dance, cooking, leadership training and so much more.

SUMMER camp programs at Christie Lake Kid's Camp take place at our beautiful 88-acre property near Perth. Kids have the opportunity to learn to swim, canoe and experience the magic of the natural world year after year, creating lasting memories and lifelong skills. Environmental appreciation and stewardship are crucial to future generations' progress.

HIGH ratios of participant to staff/volunteers in all programs ensure that physical, social, and emotional skills are taught in safe, inclusive environments.

WE have great opportunities to engage your team, make an impact locally, and foster community spirit.

Together we can **BUILD SKILLS AND EMPOWER LIVES!**

**For more information about sponsorship and this year's event, please contact:**

Natalie Benson [nbenson@christielakekids.com](mailto:nbenson@christielakekids.com) or 613.316.1185

Reza Mashkoori [rmashkoori@christielakekids.com](mailto:rmashkoori@christielakekids.com) or 613.355.9200

**OUR MISSION** is to support children and youth from low-income households by providing programs that develop physical, social and emotional skills.



**OUR VISION** is that all children and youth have fair and equitable opportunity to thrive.





## MESSAGE FROM OUR COMMITTEE CHAIR

It's hard to believe, but this year marks the 30th Annual Enbridge Canoe for Kids! I feel privileged to have been part of this event, and as Committee Chair for the past 20 years, and I am incredibly proud of what we've accomplished together. Over the past three decades, we have sent hundreds of kids each summer to Christie Lake Kids Camp, where they gain confidence, build friendships, and experience the magic of camp through swimming, canoeing, rock climbing, sports, nature study, and more.

Your support makes all of this possible. By joining us, through sponsorship or paddling with a team, you help open the door to experiences that will last a lifetime. Let's continue the spirit of this community and make the **30th Enbridge Canoe for Kids** the most memorable yet. **See you at Mooney's Bay on June 6th!**

**Steve Monuk**

*Partner, York Entertainment*

*Committee Chair, Canoe for Kids*



## EVENT DETAILS

Canoe for Kids is a high-energy, community fundraising event that helps send children and youth from low-income households in Ottawa to overnight summer camp at Christie Lake Kid's Camp. Since 1995, the event has raised more than \$2 million, giving thousands of kids the opportunity to experience camp, build confidence, and create lifelong memories.

Held along the waterfront at Mooney's Bay, this half-day event features exciting canoe races, family-friendly activities, entertainment, and ends with a wonderful BBQ on the beach. In 2025, the event welcomed close to 300 participants, families, volunteers, and spectators, including 31 teams of six paddlers—offering sponsors strong visibility and meaningful community engagement. By supporting Canoe for Kids, sponsors help open the door to camp experiences where children learn to swim and canoe, connect with nature, and develop skills and friendships that last a lifetime.



## 2026 ENBRIDGE CANOE FOR KIDS SPONSORSHIP OPPORTUNITIES

All sponsors enjoy visibility on our event website, social media shout-outs, on-site signage, and recognition in the Christie Lake Kids Annual Report.

Level	Investment	Unique Visibility & Benefits
<b>Title Sponsor</b>	\$15,000	<ul style="list-style-type: none"> <li>• Prime event branding &amp; high-profile media exposure</li> <li>• Top billing on all event materials</li> <li>• Recognition and opportunity to speak at opening &amp; closing ceremonies</li> </ul>
<b>Food &amp; Refreshment Sponsor</b>	\$5,000	<ul style="list-style-type: none"> <li>• Logo on food area signage, napkins</li> <li>• Dedicated social media thank you</li> <li>• Recognition at opening &amp; closing ceremonies</li> </ul>
<b>Swag Sponsor</b>	\$3,500	<ul style="list-style-type: none"> <li>• Logo on main participants' gift(s)</li> <li>• Dedicated social media thank you</li> <li>• Opportunity for on-site signage/product placement</li> <li>• Recognition at opening &amp; closing ceremonies</li> </ul>
<b>Volunteer Sponsor</b>	\$3,000	<ul style="list-style-type: none"> <li>• Dedicated social media thank you</li> <li>• Opportunity for on-site signage/product placement</li> <li>• Recognition at opening &amp; closing ceremonies</li> </ul>
<b>Area Sponsors</b> (Dock, Family Fun Zone, Silent Auction, or Registration Tent)	\$2,750	<ul style="list-style-type: none"> <li>• Logo on area signage</li> <li>• Inclusion in announcements for your area</li> <li>• Opportunity for on-site signage/product placement</li> <li>• Recognition at opening &amp; closing ceremonies</li> </ul>
<b>Canoe Sponsor</b>	\$1,250	<ul style="list-style-type: none"> <li>• Logo on one canoe during the races</li> <li>• Mention in race announcements</li> <li>• Opportunity for team participation</li> <li>• Recognition at opening &amp; closing ceremonies</li> </ul>



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Email address