



15TH ANNUAL GOLF TOURNAMENT



SPONSORSHIP OPPORTUNITIES

THURSDAY, SEPTEMBER 17, 2026

EMERALD LINKS GOLF & COUNTRY CLUB
6357 EMERALD LINKS DRIVE,
GREELY, ON

PRESENTED BY:



CHRISTIELAKEKIDS.COM

At Christie Lake Kids, we believe that growing up in poverty should not define a person or limit their potential.

For over 100 years, Christie Lake Kids has offered programming to Ottawa's most vulnerable children and youth. What started as a summer camp has evolved and changed to meet the needs of the Ottawa community.

More than 600 kids from low-income families in Ottawa attend free after-school and weekend programs like Art, Music, STEM, and Hockey within city community centres, and spend time every summer at Christie Lake Camp. All of our programs are offered at no cost, with barriers removed, and all supplies and transportation provided.



MESSAGE FROM THE CHAIR

Every year, the Christie Lake Kids Golf Tournament brings together golfers, sponsors, and volunteers who are committed to creating opportunities for Ottawa's children and youth from low-income households. As Chair of the Golf Tournament once again this year, I'm thrilled to invite you to be part of this premier event.

Thanks to the incredible support of our community, the tournament has raised over **\$600,000** since it began. These funds directly help young people access mentorship, life skills, and experiences they might not otherwise have. Proceeds from the Tournament benefit Christie Lake Kids' **Leaders in Training** program, which gives youth aged 13-18 the confidence, practical skills, and guidance to thrive and prepare for future opportunities.

Sponsoring this tournament is more than supporting an event—it's an investment in the next generation. Your contribution can help engage your team, showcase your commitment to the community, and create meaningful experiences that have a lasting impact on young lives.

We would be honoured to have you join us at this year's exclusive Sponsors Only Golf Tournament. Together, we can continue building opportunities and leveling the playing field for Ottawa's most vulnerable youth.

Thank you for your support—your involvement truly makes a difference.

Adam Hendriks
Chair, CLK Golf Tournament

ABOUT THE TOURNAMENT

Our tournament is all-inclusive, featuring 18 holes of golf, along with lunch, dinner, and refreshments, providing a fun and engaging experience for all participants. Sponsors have multiple opportunities to connect with attendees in a relaxed yet professional setting. Participants enjoy friendly competition, with game holes that test skills and win prizes, adding a layer of excitement and engagement to the day.

Last year, the event welcomed over **30 foursomes**, drawing a highly engaged audience of professionals from the construction, finance, and insurance sectors. This provides sponsors with exposure to a targeted and influential group of community and industry leaders.

Becoming a sponsor ensures your brand is prominently featured throughout the day, from on-course signage and branded items to meal service and social recognition. It is a unique opportunity to connect directly with participants, support youth from low-income households, and demonstrate your commitment to the community.

For more information about sponsorship opportunities and this year's Tournament, please contact:

Natalie Benson: nbenson@christielakekids.com or 613.316.1185

Reza Mashkooi: rmashkooi@christielakekids.com or 613.355.9200



SPONSORSHIP LEVELS & BENEFITS

All sponsorships include a foursome unless noted otherwise. Each sponsor receives visibility through select event channels, including the program, website, on-site signage, and social media, depending on the level.

LEVEL	INVESTMENT	KEY BENEFITS
Presenting Sponsor	SOLD	Premier brand placement across all event promotions; full-page program ad; event-wide signage; dinner recognition with speaking opportunity
Platinum Sponsor	\$5,000	Top-tier visibility with website banner placement; half-page program ad; prominent on-site signage and premium event recognition
Swag Sponsor	\$5,000	Logo featured on attendee giveaway item; website banner; half-page program ad; on-site and social media recognition
Décor Sponsor	\$5,000	Brand integrated into event décor; website banner; half-page program ad; on-site and social media recognition
Course Feature Sponsors <i>Front 9 • Back 9 • Cart</i>	\$3,500	Website banner; quarter-page program ad; exclusive, high-traffic course branding (hole flags or carts)
Hospitality Sponsor	\$3,500	Branding on drink tickets; website banner; quarter-page program ad; on-site and social media recognition <i>(Does not include a foursome)</i>
On-Site Experience Sponsors <i>Meal • Tent</i>	\$3,000	Branding on meal service, napkins, or on-course activity tents; website banner; quarter-page program ad; on-site and social media recognition
Gold Sponsor	\$2,500	Website banner; quarter-page program ad; tournament recognition; on-site and social media recognition
Signature Item Sponsors <i>Bar • Ball</i>	\$1,750	Branding on key event items: bar stations & cocktail napkins or golf balls; website and program recognition <i>(Does not include a foursome)</i>
Foursome Sponsor	\$1,750	One foursome; hole signage at tee box; company name and logo in program and on website
Volunteer Sponsor	\$1,000	Signage, program and website recognition as Volunteer Sponsor <i>(Does not include a foursome)</i>
Hole Sponsor	\$500	Company logo on one hole at tee box <i>(Does not include a foursome)</i>

