



Presents

# FLAPPER and DAPPER

An exciting evening of great food,  
music and dancing in celebration  
of the Roaring Twenties!

November 14, 2024  
Ottawa Conference & Event Centre  
100 Coventry Road  
7-11pm

## Sponsorship Opportunities

In support of



# About Christie Lake Kids

Christie Lake Kids is a local charity that supports children and youth from low income households. We deliver year-round recreational and leadership programs at no cost with barriers to participation removed.

STAR City programs take place after-school and weekends at local community spaces and recreation centres in high priority neighborhoods in Ottawa.

Activities include art, basketball, aikido, leadership training and so much more, giving vulnerable children and youth opportunities that they otherwise would not have.

Our flagship summer camp was established in 1922, bringing children and youth to our beautiful 88 acre property just outside of Perth to experience the beauty of the outdoors, the magic of a campfire, and create memories to last a lifetime.

## The Roaring Twenties

We are incredibly grateful for 12 years of support for our Gala. Ottawa's business community has stepped up in style to sponsor, donate and participate.

This year's re-*vamp* we offer new opportunities to have fun, unwind and showcase your brand while giving back to our community.

Enjoy a prohibition cocktail in the Speakeasy, mug shot in the Photo Booth, a delicious meal, music and dancing! Harken back to Rhapsody in Blue and giggle juice.

Flappers, Feathers and Pearls. Dapper Suits, Knickerbockers and Fedoras. Dress in Twenties fashion or our theme colours of black / white / gold - you won't be *prohibited* entry!

Join us! It'll be sure to be the Cat's Meow.

## Message from our Executive Director

We are so excited to bring this fun theme to life and hope you'll join us! We're going back to our original roots with a roaring twenties concept. Whether you opt for a Twenties themed outfit, choose one of our gala colours or come as you are, we'd love to see you!

Sponsoring this event helps us to advance our mission. Every dollar raised goes directly to support our after-school programs. Last year we expanded into two new priority neighbourhoods - thanks to your help - for a total of 14 locations served. We remove all barriers so that children and youth can enjoy recreational programming at no cost. Fundraising events like this one help us immensely! Thank you so much for your support and partnership.

~ Adrienne Vienneau

# Sponsorship Opportunities

It's a win-win! Support our kids and promote your brand. All sponsorships include recognition on our website and social media, event program and signage at the venue.



## Title Sponsor



## Dining Room Sponsor

\$6,500

Branded napkins | premium signage | table of eight

## Speakeasy Lounge Sponsor

\$6,500

Signature Cocktail in Lounge | premium signage | table of eight

## Auction Sponsor

\$6,500

Premium signage at auction areas | emcee mention | table of eight

## Swag Sponsor

\$6,500

Branded giveaway item | promotional signage | table of eight

## Décor Sponsor



## Prohibition Cocktail Sponsor

\$5,000

Signature cocktail | branded recipe card | table of eight

## Wine Sponsor

\$5,000

Logo placement at tables | table of eight

## Stardust Music Sponsor

\$5,000

Recognition on dance floor and podium | table of eight

## AV Sponsor

\$5,000

Recognition on dance floor and podium | table of eight

## Mug Shot Photo Booth Sponsor

\$5,000

Logo on all photo frames | table of eight

## Program Sponsor

\$4,000

Front page program logo | table of eight

## Mystery Trunk Sponsor

\$4,000

Signage at point of sale | table of eight

## Dessert Sponsor

\$4,000

Logo placement at dessert station | table of eight

## Feathers and Pearls Sponsor

\$1,500

Logo placement at Point of Sale | logo in program + Website

We can also work with you to create a custom sponsorship tier for your perfect fit!

# Tickets and Tables

## Corporate Tables: \$2,500

Signage at your table | social media mention | table of eight  
A tax receipt for \$1,000 of the ticket price will be issued after the event.

## Community Table Individual Tickets: \$250

A tax receipt for \$100 of the ticket price will be issued after the event.

# Auction Donations

Our Mercantile Alley is a great spot to participate in raising funds for our STAR City Programs.

We're looking for donations of quality new goods or services, local and handcrafted treasures.

While we can't issue charitable tax receipts for auction donations, we can showcase your name and logo on the bid sheet. Contact Justine to donate.

## For more information, please contact:

Justine White

[jwhite@christielakekids.com](mailto:jwhite@christielakekids.com)

613-742-6922 ext. 224

613-859-3549



2379 Holly Lane Suite 210 Ottawa ON K1V 7P2 | [www.christielakekids.com](http://www.christielakekids.com) | 613.742.6922  
Charitable Reg. No. 13278 4471 RR0001

# Corporate Sponsorship Form

_____ Company Name (as you would like to be listed)			
_____ Address			
_____ City	_____ Province	_____ Postal Code	_____ Telephone
_____ Contact Name		_____ Email	

We would like to sponsor the CLK Gala in the following way:

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> <b>Title Sponsor</b>                | <b>\$10,000</b> |
| <input type="checkbox"/> <b>Dining Room Sponsor</b>          | <b>\$6,500</b>  |
| <input type="checkbox"/> <b>Speakeasy Lounge Sponsor</b>     | <b>\$6,500</b>  |
| <input type="checkbox"/> <b>Auction Sponsor</b>              | <b>\$6,500</b>  |
| <input type="checkbox"/> <b>Swag Sponsor</b>                 | <b>\$6,500</b>  |
| <input type="checkbox"/> <b>Prohibition Cocktail Sponsor</b> | <b>\$5,000</b>  |
| <input type="checkbox"/> <b>Wine Sponsor</b>                 | <b>\$5,000</b>  |
| <input type="checkbox"/> <b>Stardust Music Sponsor</b>       | <b>\$5,000</b>  |
| <input type="checkbox"/> <b>AV Sponsor</b>                   | <b>\$5,000</b>  |
| <input type="checkbox"/> <b>Mug Shot Photo Booth Sponsor</b> | <b>\$5,000</b>  |
| <input type="checkbox"/> <b>Mystery Trunk Sponsor</b>        | <b>\$4,000</b>  |
| <input type="checkbox"/> <b>Program Sponsor</b>              | <b>\$4,000</b>  |
| <input type="checkbox"/> <b>Dessert Sponsor</b>              | <b>\$4,000</b>  |

We would like to purchase \_\_\_\_\_ corporate table(s) at \$2,500: \_\_\_\_\_

We would like to purchase \_\_\_\_\_ individual tickets at \$250: \_\_\_\_\_

Count us in as a Friend of the Gala with a donation of: \_\_\_\_\_

## Payment Information

Cheque enclosed (payable to Christie Lake Kids)

Please send an invoice to: \_\_\_\_\_

Visa

MasterCard

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiry Date

\_\_\_\_\_  
Cardholder Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please forward your company logo in EPS or JPG format to [jwhite@christielakekids.com](mailto:jwhite@christielakekids.com)