

**7th Annual  
Christie Lake Kids Golf Tournament  
August 15, 2018**

Sponsorship Opportunities



Presented by



At Christie Lake Kids, we believe the experience of growing up in poverty should not define a person or limit their potential. We offer year-round programs to Ottawa's most vulnerable children, giving them the chance to learn physical, character and social skills in a safe, encouraging, inclusive environment.

More than 600 kids from low-income families attend after-school & weekend programs like Art, Music and Hockey at inner-city community centres and spend two weeks every year at Christie Lake Camp in Perth. All of our programs are offered free of charge and with all supplies & transportation included!

Our staff and volunteers provide outreach throughout the year, surrounding children with support ~ teaching, encouraging and inspiring.

“Building Skills – Transforming Lives” is not just a tagline – it's what we do.



### **CHRISTIE LAKE KIDS PROGRAMS ARE BASED ON THESE BASIC PRINCIPLES:**

- All kids deserve a safe, healthy childhood.
- All kids deserve the opportunity to learn, to achieve, and to succeed.
- Teaching skills of all kinds not only builds those particular skills; it also builds self-esteem, social skills, and other positive qualities.
- Children from low-income families deserve the same recreational and skill-development opportunities as other children.
- Caring for children and youth is not just a private issue; it is a collective responsibility.



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## MESSAGE FROM COMMITTEE CHAIR

As Chair of the 7<sup>th</sup> Annual CLK Golf Tournament I would like to invite you to be a part of this signature event to help children and youth from low income families in Ottawa.

With the support of our golfers, sponsors and volunteers, we have raised over \$300,000 since 2012 for low-income children and youth in our community.

At CLK, we believe that growing up in poverty should not define a person or limit their potential —thank you for helping us level the playing field by providing year-round camp and recreation programs to some of Ottawa's most vulnerable kids.

This package outlines your opportunity to participate as an official sponsor – spread the word, engage your employees, support the Ottawa community and increase your community involvement.

We would be honored to have you join us.

*Adam Hendricks  
Chair, 2018 CLK Golf Tournament*



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**“Some people will think of Christie Lake and STAR as poor, but a South American Tribe in the Andes Mountains believe wealth isn’t money, it’s how much you smile and laugh. With that being said, I think Christie Lake is the wealthiest organization in history.”**  
**A.J., Christie Lake Kid**



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**PRESENTING SPONSOR** **\$7,500** **SOLD**

Includes recognition as Golf Tournament Presenting Sponsor on all promotional material, logo and company name on website banner, logo and one-page ad in program, signage at tournament, recognition in media coverage, recognition during dinner speech and opportunity to speak.

- **Emerald Links Golf Club**

**PLATINUM SPONSOR** **\$5,000** **(2 Available)**

Includes 1 foursome, recognition as Golf Tournament Platinum Sponsor, logo and company name on website banner, logo and ½ page ad in program, signage at tournament and special recognition during dinner speech.

- **Valley Utilities**
- **CIBC Wood Gundy**
- **Marathon Drilling**

**SWAG SPONSOR** **\$5,000**

Includes 1 foursome, recognition as SWAG sponsor, logo and ½ page ad in program, company name on website banner, signage at dinner and recognition during dinner speech.

**DECOR SPONSOR** **\$5,000** **SOLD**

Includes 1 foursome, recognition as SWAG sponsor, logo and ½ page ad in program, company name on website banner, signage at dinner and recognition during dinner speech.

- **Inflector Environmental Services**

**FRONT 9 SPONSOR** **\$3,500** **SOLD**

Includes 1 foursome, recognition as Front 9 Sponsor on all game hole flags on one side of the course, ¼ page ad in program, logo and company name on website banner, signage at dinner and recognition during dinner speech.

- **Tomlinson**

**BACK 9 SPONSOR** **\$3,500** **SOLD**

Includes 1 foursome, recognition as Back 9 Sponsor on all game hole flags on one side of the course, ¼ page ad in program, logo and company name on website banner, signage at dinner and recognition during dinner speech.

- **Tomlinson**



**CART SPONSOR** **\$3,500**

Includes 1 foursome, recognition as Golf Tournament Cart Sponsor, logo and company name on website banner, logo and ¼ page ad in program, signage at tournament and recognition during dinner speech.

**DINNER SPONSOR** **\$2,500** **SOLD**

Includes 1 foursome, recognition as Golf Tournament Dinner Sponsor, logo and company name on website banner, ¼ page ad in program, signage at dinner and recognition during dinner speech.

- **Barley Mow**

**LUNCH SPONSOR** **\$2,500** **SOLD**

Includes 1 foursome, recognition as Golf Tournament Lunch Sponsor, logo and company name on website banner, logo and ¼ page ad in program, signage at lunch and recognition during dinner speech.

- **Nepean Building Supply**

**HOSPITALITY SPONSOR** **\$2,500** **SOLD**

Includes recognition as Golf Tournament Hospitality Sponsor on all drink ticket packages, company name on website banner, logo and ¼ page ad in program, and recognition during dinner speech.

- **Magnum Roofing**

**GOLD SPONSOR** **\$2,500**

Includes 1 foursome, recognition as Golf Tournament Gold Sponsor, logo and company name on website banner, logo and ¼ page ad in program, signage at tournament and recognition during dinner speech.

- **Anil and Monica Mital**
- **GGFL**
- **Taggart Parkes Foundation**
- **Lalande Insurance**
- **GGFL**
- **Casino Gatineau Acura**



**BALL SPONSOR**                      **\$1,500**

Includes recognition as Golf Tournament Ball Sponsor, logo on golf ball giveaway to all attendees, company name on website banner and in program, and recognition during dinner speech.

**RED WINE SPONSOR**                      **\$1,500**                      **SOLD**

Includes recognition as Golf Tournament Wine Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

- **Argue Construction**

**WHITE WINE SPONSOR**                      **\$1,500**

Includes recognition as Golf Tournament Wine Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

**TENT SPONSOR**                      **\$1,500**                      **SOLD**

Includes recognition as Golf Tournament Tent Sponsor, logo and company name on all on-course activity tents, website banner and in program, and recognition during dinner speech.

- **LDC Precision Concrete Inc.**

**VOLUNTEER SPONSOR**                      **\$1,000**

Includes recognition as Volunteer Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

**EMCEE SPONSOR**                      **\$1,000**

Includes recognition as Emcee Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

**HOLE SPONSOR**                      **\$250**                      **(18 available)**

Includes company sign on one hole at tee box and logo/company name in program.

**OUR FOUNDING SPONSOR**

In 2012 the inaugural Doyle Homes for Christie Lake Kids Golf tournament raised over \$50,000 for the kids of Christie Lake. The golf tournament was a tremendous success and is now in its' fifth year and going strong! Thank you to Trevor Doyle and Doyle Homes!



## SILENT & LIVE AUCTION DONATIONS

Our auctions are crucial to our event's success, so donations are greatly appreciated. Please consider donating goods, services or experiences. Some examples include corporate products, event tickets and professional services. All auction items will have a description of the item and will give recognition to the individual or organization that has donated the item.

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## TOURNAMENT DETAILS

Location: Emerald Links Golf Club

6357 Emerald Links Drive, Greely ON

Entry Fee: \$1,200 per foursome (includes green fees, cart, lunch and dinner)

Tournament will be a scramble format.

Registration opens & Lunch:	11:00 am
Shotgun Start time:	12:30 pm
Food/activity station on course:	12:30 - 5:00 pm
End of play:	5:30 pm
Cocktail Reception & Silent Auction:	5:30 pm - 6:30 pm
Dinner:	6:30 pm
Raffle & Live Auction:	7:00 pm - 8:00 pm
Wrap Up & Cheque Presentation:	8:30 pm

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## CONTACT INFORMATION

For more information on the tournament, please visit our website by clicking [HERE!](#)

For more information about sponsorships or auction donations, please contact:

**Mike Lalande:** [mike@lalandeinsurance.ca](mailto:mike@lalandeinsurance.ca) 613.963.3020

**Kimberley Banks** [kbanks@christielakekids.com](mailto:kbanks@christielakekids.com) 613.742.6922 ext. 224



## CORPORATE SPONSOR RESPONSE FORM

Company Name (as you would like to be listed)

Contact Name/Position

Address

**Yes, we'd like to participate in the CLK Golf Tournament in the following way:**

- |  |         |   |         |   |         |
|--|---------|---|---------|---|---------|
| <input type="checkbox"/> Presenting Sponsor  | \$7,500 | <input type="checkbox"/> Platinum Sponsor | \$5,000 | <input type="checkbox"/> Cart Sponsor   | \$3,500 |
| <input type="checkbox"/> SWAG Sponsor        | \$5,000 | <input type="checkbox"/> Front 9 Sponsor  | \$3,500 | <input type="checkbox"/> Back 9 Sponsor | \$3,500 |
| <input type="checkbox"/> Gold Sponsor        | \$2,500 | <input type="checkbox"/> Lunch Sponsor    | \$2,500 | <input type="checkbox"/> Dinner Sponsor | \$2,500 |
| <input type="checkbox"/> Hospitality Sponsor | \$2,500 | <input type="checkbox"/> Tent Sponsor     | \$1,500 | <input type="checkbox"/> Wine Sponsor   | \$1,500 |
| <input type="checkbox"/> Volunteer Sponsor   | \$1,000 | <input type="checkbox"/> Emcee Sponsor    | \$1,000 | <input type="checkbox"/> Hole Sponsor   | \$250   |

Payment Method:

Cheque Enclosed

Please send an invoice to: \_\_\_\_\_

Credit Card:                       Visa                       MasterCard

Card No // // // // // // // // // // // // // //                      Expiry Date \_\_\_\_\_

Cardholder \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please forward your company logo in EPS or JPG format to [kbanks@christielakekids.com](mailto:kbanks@christielakekids.com)**  
**Please note that sponsorships & registrations do not qualify for charitable tax receipts.**





