

**6th Annual
Christie Lake Kids Golf Tournament
August 16, 2017**

Sponsorship Opportunities



Presented by



At Christie Lake Kids, we believe the experience of growing up in poverty should not define a person or limit their potential. We offer year-round programs to Ottawa's most vulnerable children, giving them the chance to learn physical, character and social skills in a safe, encouraging, inclusive environment.

More than 600 kids from low-income families attend after-school & weekend programs like Art, Music and Hockey at inner-city community centres and spend two weeks every year at Christie Lake Camp in Perth. All of our programs are offered free of charge and with all supplies & transportation included!

Our staff and volunteers provide outreach throughout the year, surrounding children with support ~ teaching, encouraging and inspiring.

“Building Skills – Transforming Lives” is not just a tagline – it's what we do.



CHRISTIE LAKE KIDS PROGRAMS ARE BASED ON THESE BASIC PRINCIPLES:

- All kids deserve a safe, healthy childhood.
- All kids deserve the opportunity to learn, to achieve, and to succeed.
- Teaching skills of all kinds not only builds those particular skills; it also builds self-esteem, social skills, and other positive qualities.
- Children from low-income families deserve the same recreational and skill-development opportunities as other children.
- Caring for children and youth is not just a private issue; it is a collective responsibility.



MESSAGE FROM COMMITTEE CHAIR

As Chair of the 6th Annual CLK Golf Tournament I would like to invite you to be a part of this signature event to help children and youth from low income families in Ottawa.

With the support of our golfers, sponsors and volunteers, we have raised over \$200,000 since 2012 for low-income children and youth in our community.

At CLK, we believe that growing up in poverty should not define a person or limit their potential —thank you for helping us level the playing field by providing year-round camp and recreation programs to some of Ottawa’s most vulnerable kids.

This package outlines your opportunity to participate as an official sponsor – spread the word, engage your employees, support the Ottawa community and increase your community involvement.

We would be honored to have you join us.

Mike Lalande
Chair, 2017 CLK Golf Tournament



“Some people will think of Christie Lake and STAR as poor, but a South American Tribe in the Andes Mountains believe wealth isn’t money, it’s how much you smile and laugh. With that being said, I think Christie Lake is the wealthiest organization in history.”



PRESENTING SPONSOR**\$7,500****SOLD**

Includes recognition as Golf Tournament Title Sponsor on all promotional material, logo and company name on website banner, logo and one-page ad in program, signage at tournament, recognition in media coverage, recognition during dinner speech and opportunity to speak.

PLATINUM SPONSOR**\$5,000**

Includes 1 foursome, recognition as Golf Tournament Platinum Sponsor, logo and company name on website banner, logo and 1/2 page ad in program, signage at tournament and special recognition during dinner speech.

SWAG SPONSOR**\$5,000**

Includes 1 foursome, recognition as SWAG sponsor, logo and company name on website banner, signage at dinner and recognition during dinner speech.

DECOR SPONSOR**\$5,000**

Includes 1 foursome, recognition as Décor sponsor, logo and company name on website banner, signage at dinner and recognition during dinner speech

CART SPONSOR**\$3,500**

Includes 1 foursome, recognition as Golf Tournament Cart Sponsor, logo and company name on website banner, logo and 1/4 page ad in program, signage at tournament and recognition during dinner speech.

GOLD SPONSOR**\$2,500**

Includes 1 foursome, recognition as Golf Tournament Gold Sponsor, logo and company name on website banner, logo and 1/4 page ad in program, signage at tournament and recognition during dinner speech.

DINNER SPONSOR**\$2,500**

Includes 1 foursome, recognition as Golf Tournament Dinner Sponsor, logo and company name on website banner, logo and 1/4 page ad in program, signage at dinner and recognition during dinner speech.



LUNCH SPONSOR \$1,500

Includes recognition as Golf Tournament Lunch Sponsor, logo and company name on website banner and in program, signage at lunch and recognition during dinner speech.

BALL SPONSOR \$1,500

Includes recognition as Golf Tournament Ball Sponsor, logo and company name on website banner and in program, signage at lunch and recognition during dinner speech.

RED WINE SPONSOR \$1,500

Includes recognition as Golf Tournament Wine Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

WHITE WINE SPONSOR \$1,500

Includes recognition as Golf Tournament Wine Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

VOLUNTEER SPONSOR \$1,000

Includes recognition as Volunteer Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

EMCEE SPONSOR \$1,000

Includes recognition as Emcee Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

HOLE SPONSOR \$350

Includes company sign on one hole at tee box and logo/company name in program.



OUR FOUNDING SPONSOR

In 2012 the inaugural Doyle Homes for Christie Lake Kids Golf tournament raised over \$50,000 for the kids of Christie Lake. The golf tournament was a tremendous success and is now in its' fifth year and going strong! Thank you to Trevor Doyle and Doyle Homes!

SILENT AUCTION DONATIONS

Our silent auction is crucial to our event's success, so donations are greatly appreciated. Please consider donating goods, services or experiences. Some examples include corporate products, event tickets and professional services. All silent auction items will have a description of the item and will give recognition to the individual or organization that has donated the item.

TOURNAMENT DETAILS

Location: Emerald Links Golf Club

6357 Emerald Links Drive, Greely ON

Entry Fee: \$1,200 per foursome (includes green fees, cart, lunch and dinner)

Tournament will be a scramble format.

Registration opens & Lunch:	11:00 am
Shotgun Start time:	12:30 pm
Food/activity station on course:	12:30 - 5:00 pm
End of play:	5:30 pm
Cocktail Reception & Silent Auction:	5:30 pm - 6:30 pm
Dinner:	6:30 pm
Raffle & Live Auction:	7:00 pm - 8:00 pm
Wrap Up & Cheque Presentation:	8:30 pm

CONTACT INFORMATION

For more information on the tournament, please visit our website by clicking [HERE](#).

For more information about sponsorships or auction donations, please contact:

Mike Lalande: mike@lalandeinsurance.ca 613.963.3020

Kimberley Banks kbanks@christielakekids.com 613.742.6922 ext. 224



CORPORATE SPONSOR RESPONSE FORM

Company Name (as you would like to be listed) _____

Contact Name/Position _____

Address _____

City

Province

Postal Code

Telephone _____

Email address _____

Yes, we'd like to participate in the CLK Golf Tournament in the following way:

- | | | |
|---|---|--|
| <input type="checkbox"/> Presenting Sponsor \$7,500 | <input type="checkbox"/> Platinum Sponsor \$5,000 | <input type="checkbox"/> Cart Sponsor \$3,500 |
| <input type="checkbox"/> SWAG Sponsor \$5,000 | <input type="checkbox"/> Gold Sponsor \$2,500 | <input type="checkbox"/> Dinner Sponsor \$2,500 |
| <input type="checkbox"/> Lunch Sponsor \$1,500 | <input type="checkbox"/> Wine Sponsor \$1,500 | <input type="checkbox"/> Volunteer Sponsor \$1,000 |
| <input type="checkbox"/> Emcee Sponsor \$1,000 | <input type="checkbox"/> Hole Sponsor \$350 | |

Payment Method:

Cheque Enclosed

Please send an invoice to: _____

Credit Card:

Visa

MasterCard

Amex

Card No / / / / / / / / / / / / / / / / / / / /

Expiry Date _____

Cardholder _____

Signature _____ Date _____

**Please forward your company logo in EPS or JPG format to
kbanks@christielakekids.com**

Please note that sponsorships & registrations do not qualify for charitable tax receipts.



TEAM REGISTRATION

Company _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Email address _____

Please provide contact information for all players.

Team Captain Name _____ Email _____ Telephone _____

Name _____ Email _____ Telephone _____

Name _____ Email _____ Telephone _____

Name _____ Email _____ Telephone _____

Payment Method: (Payment is due on or before July 29, 2016)

- Covered under sponsorship level
- Cheque Enclosed \$1,200 per foursome (includes green fees, cart, lunch & dinner)
- Please send an invoice to: _____

Credit Card: Visa MasterCard Amex

Card No / / / / / / / / / / / / / / / / / / / / Expiry Date _____

Cardholder Name _____

Signature _____ Date _____

Please note that registrations do not qualify for charitable tax receipts.

