

**6th Annual
Christie Lake Kids Golf Tournament
August 16, 2017**

Sponsorship Opportunities



Presented by



At Christie Lake Kids, we believe the experience of growing up in poverty should not define a person or limit their potential. We offer year-round programs to Ottawa's most vulnerable children, giving them the chance to learn physical, character and social skills in a safe, encouraging, inclusive environment.

More than 600 kids from low-income families attend after-school & weekend programs like Art, Music and Hockey at inner-city community centres and spend two weeks every year at Christie Lake Camp in Perth. All of our programs are offered free of charge and with all supplies & transportation included!

Our staff and volunteers provide outreach throughout the year, surrounding children with support ~ teaching, encouraging and inspiring.

“Building Skills – Transforming Lives” is not just a tagline – it's what we do.



CHRISTIE LAKE KIDS PROGRAMS ARE BASED ON THESE BASIC PRINCIPLES:

- All kids deserve a safe, healthy childhood.
- All kids deserve the opportunity to learn, to achieve, and to succeed.
- Teaching skills of all kinds not only builds those particular skills; it also builds self-esteem, social skills, and other positive qualities.
- Children from low-income families deserve the same recreational and skill-development opportunities as other children.
- Caring for children and youth is not just a private issue; it is a collective responsibility.



MESSAGE FROM COMMITTEE CHAIR

As Chair of the 6th Annual CLK Golf Tournament I would like to invite you to be a part of this signature event to help children and youth from low income families in Ottawa.

With the support of our golfers, sponsors and volunteers, we have raised over \$200,000 since 2012 for low-income children and youth in our community.

At CLK, we believe that growing up in poverty should not define a person or limit their potential —thank you for helping us level the playing field by providing year-round camp and recreation programs to some of Ottawa's most vulnerable kids.

This package outlines your opportunity to participate as an official sponsor – spread the word, engage your employees, support the Ottawa community and increase your community involvement.

We would be honored to have you join us.

Mike Lalande
Chair, 2017 CLK Golf Tournament



“Some people will think of Christie Lake and STAR as poor, but a South American Tribe in the Andes Mountains believe wealth isn’t money, it’s how much you smile and laugh. With that being said, I think Christie Lake is the wealthiest organization in history.”



PRESENTING SPONSOR **\$7,500** **SOLD**

Includes recognition as Golf Tournament Title Sponsor on all promotional material, logo and company name on website banner, logo and one-page ad in program, signage at tournament, recognition in media coverage, recognition during dinner speech and opportunity to speak.

- **Emerald Links Golf Club**

PLATINUM SPONSOR **\$5,000** **(1 available)**

Includes 1 foursome, recognition as Golf Tournament Platinum Sponsor, logo and company name on website banner, logo and 1/2 page ad in program, signage at tournament and special recognition during dinner speech.

- **CIBC Wood Gundy**
- **Valley Utilities**
- **Marathon Drilling**

SWAG SPONSOR **\$5,000** **SOLD**

Includes 1 foursome, recognition as SWAG sponsor, logo and company name on website banner, signage at dinner and recognition during dinner speech.

- **Bassi Construction Ltd.**

DECOR SPONSOR **\$5,000** **SOLD**

Includes 1 foursome, recognition as Décor sponsor, logo and company name on website banner, signage at dinner and recognition during dinner speech.

- **Inflector Environmental Services**

CART SPONSOR **\$3,500** **SOLD**

Includes 1 foursome, recognition as Golf Tournament Cart Sponsor, logo and company name on website banner, logo and 1/4 page ad in program, signage at tournament and recognition during dinner speech.

- **Daniel C. Fernandes LL.B**



GOLD SPONSOR**\$2,500****(1 available)**

Includes 1 foursome, recognition as Golf Tournament Gold Sponsor, logo and company name on website banner, logo and 1/4 page ad in program, signage at tournament and recognition during dinner speech.

- Lalande Insurance
- Tomlinson
- Barley Mow
- West End Forming
- GGFL Accountants
- Tim Hortons Rideau Center
- Coco Asphalt Engineering
- Dilawri Auto

DINNER SPONSOR**\$2,500****SOLD**

Includes 1 foursome, recognition as Golf Tournament Dinner Sponsor, logo and company name on website banner, logo and 1/4 page ad in program, signage at dinner and recognition during dinner speech.

- Taggart Parkes Foundation

LUNCH SPONSOR**\$2,500****SOLD**

Includes recognition as Golf Tournament Lunch Sponsor, logo and company name on website banner and in program, signage at lunch and recognition during dinner speech.

- Magnum Roofing

BALL SPONSOR**\$1,500****SOLD**

Includes recognition as Golf Tournament Ball Sponsor, logo and company name on website banner and in program, signage at lunch and recognition during dinner speech.

- KOTT Lumber

RED WINE SPONSOR**\$1,500****SOLD**

Includes recognition as Golf Tournament Wine Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

- Nepean Building Supply



WHITE WINE SPONSOR \$1,500 SOLD

Includes recognition as Golf Tournament Wine Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

- **Argue Construction**

HOSPITALITY SPONSOR \$1,500

Includes recognition as Golf Tournament Hospitality Sponsor, logo and company name on registrant's drink ticket package, website banner and in program, and recognition during dinner speech.

TENT SPONSOR \$1,500 SOLD

Includes recognition as Golf Tournament Tent Sponsor, logo and company name on all on-course activity tents, website banner and in program, and recognition during dinner speech.

- **Modern Niagara**

VOLUNTEER SPONSOR \$1,000 SOLD

Includes recognition as Volunteer Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

- **LDC Precision Concrete Inc.**

EMCEE SPONSOR \$1,000 SOLD

Includes recognition as Emcee Sponsor, logo and company name on website banner and in program, and recognition during dinner speech.

- **Clean Water Works**

HOLE SPONSOR \$350 (11 available)

Includes company sign on one hole at tee box and logo/company name in program.

- **Surgenor Barrhaven**
- **The Wellness Group**
- **EQ Homes**
- **J.L. Richards & Associates Limited**



OUR FOUNDING SPONSOR

In 2012 the inaugural Doyle Homes for Christie Lake Kids Golf tournament raised over \$50,000 for the kids of Christie Lake. The golf tournament was a tremendous success and is now in its' fifth year and going strong! Thank you to Trevor Doyle and Doyle Homes!

SILENT & LIVE AUCTION DONATIONS

Our auctions are crucial to our event's success, so donations are greatly appreciated. Please consider donating goods, services or experiences. Some examples include corporate products, event tickets and professional services. All auction items will have a description of the item and will give recognition to the individual or organization that has donated the item.

TOURNAMENT DETAILS

Location: Emerald Links Golf Club

6357 Emerald Links Drive, Greely ON

Entry Fee: \$1,200 per foursome (includes green fees, cart, lunch and dinner)

Tournament will be a scramble format.

Registration opens & Lunch:	11:00 am
Shotgun Start time:	12:30 pm
Food/activity station on course:	12:30 - 5:00 pm
End of play:	5:30 pm
Cocktail Reception & Silent Auction:	5:30 pm - 6:30 pm
Dinner:	6:30 pm
Raffle & Live Auction:	7:00 pm - 8:00 pm
Wrap Up & Cheque Presentation:	8:30 pm

CONTACT INFORMATION

For more information on the tournament, please visit our website by clicking [HERE!](#)

For more information about sponsorships or auction donations, please contact:

Mike Lalande: mike@lalandeinsurance.ca 613.963.3020

Kimberley Banks kbanks@christielakekids.com 613.742.6922 ext. 224

TEAM REGISTRATION

Company _____

Address _____

City _____

Province _____

Postal Code _____

Telephone _____

Email address _____

Please provide contact information for all players.

Team Captain Name _____

Email _____

Telephone _____

Name _____

Email _____

Telephone _____

Name _____

Email _____

Telephone _____

Name _____

Email _____

Telephone _____

Payment Method: (Payment is due on or before August 4, 2017)

Covered under sponsorship level

Cheque Enclosed \$1,200 per foursome (includes green fees, cart, lunch & dinner)

Please send an invoice to: _____

Credit Card:

Visa

MasterCard

Card No / / / / / / / / / / / / / / / / / / / / Expiry Date _____

Cardholder Name _____

Signature _____ Date _____

Please note that registrations do not qualify for charitable tax receipts.

